

# MOBILE PHONE INDUSTRY TODAY

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## **ConnectedHealth Brings on Leading Medical Device Makers to Provide Wireless Patient Care Solutions**

As managing costs becomes an increasingly important issue for health care organizations, it has been shown that a reduction in non-emergent, non-critical hospital visits would result in less costs being borne by the health care provider. Focused on reducing the cost of patient care by keeping patients that can be cared for remotely out of hospitals, ConnectedHealth believes that wireless monitoring holds great potential as a solution that will help improve profit margins for health care providers while providing optimum patient care.

"Entra's™ Bluetooth Blood Glucose Meter makes measuring glucose levels very easy," said John Hendel, Entra Health Systems CEO. "As part of a ConnectedHealth system, ease-of-use is taken one step further, and patients do not need to record the measurements as they will be sent directly to the health care provider."